

# style me pretty wedding blog

**Style Me Pretty Wedding Blog** is a renowned online platform that serves as a treasure trove for couples planning their dream weddings. Established in 2007 by Abby Larson, Style Me Pretty has grown from a personal blog into a comprehensive resource featuring inspirational ideas, expert advice, and stunning real weddings from around the globe. This article delves into the unique features of Style Me Pretty, its impact on wedding planning, and how it continues to inspire brides and grooms alike.

## History and Evolution of Style Me Pretty

Style Me Pretty began as a passion project for Abby Larson, who aimed to create a space that showcased beautiful weddings and shared useful resources for brides-to-be. Over the years, it has evolved significantly, adapting to the changing landscape of wedding planning and social media.

- 2007: Launch of Style Me Pretty as a simple blog.
- 2010: Expansion of content to include vendor directories and curated wedding inspiration.
- 2014: Acquisition by the American Media, Inc., which helped further elevate its reach and visibility.
- 2021: Continued innovation with a focus on digital content, including social media and online workshops.

Through these phases, Style Me Pretty has maintained its core mission: to inspire couples and provide them with the tools they need to plan their ideal wedding.

## Key Features of Style Me Pretty

Style Me Pretty stands out for its rich content and user-friendly interface. Here are some of the key features that make it a go-to resource for wedding planning:

### 1. Real Weddings

One of the most popular sections of the blog is dedicated to real weddings. Couples can find endless inspiration from beautifully curated galleries that showcase:

- Unique themes and styles
- Diverse cultural traditions
- Stunning photography
- Creative decor ideas

Each feature typically includes insights from the couple and their vendors, making it a valuable resource for practical tips and personal stories.

## 2. Inspiration Galleries

The inspiration galleries are a visual feast, categorized by different themes, colors, and styles. These galleries help couples visualize their wedding day and discover ideas that resonate with their personal tastes. Categories may include:

- Rustic weddings
- Beach weddings
- Vintage themes
- Bohemian styles

## 3. Vendor Directory

The vendor directory is a critical component of Style Me Pretty, offering a curated list of trusted suppliers and professionals in various wedding categories. Couples can find:

- Photographers
- Florists
- Caterers
- Wedding planners

This directory helps streamline the planning process, ensuring couples connect with reputable vendors who align with their vision.

## 4. Expert Advice and Tips

Beyond visual inspiration, Style Me Pretty provides a wealth of articles filled with expert advice. Topics often include:

- Budgeting and financial planning for weddings
- Tips for choosing the perfect venue
- Advice on wedding etiquette
- Trends in wedding fashion

This section aims to empower couples with knowledge, ensuring they make informed decisions throughout their planning journey.

## The Community Aspect of Style Me Pretty

Style Me Pretty is not just a blog; it's a vibrant community of brides, grooms, and wedding professionals. Here's how it fosters this sense of community:

## 1. Social Media Engagement

The brand has a strong presence on various social media platforms, including Instagram, Pinterest, and Facebook. These channels allow couples to:

- Share their own wedding stories
- Interact with other couples
- Discover new trends in real-time

Social media serves as a platform for ongoing inspiration and community building, engaging users beyond the blog.

## 2. The Style Me Pretty Podcast

Recognizing the power of audio content, Style Me Pretty launched a podcast where wedding industry experts share insights and advice. Episodes cover topics such as:

- Planning tips from seasoned wedding planners
- Stories from couples about their wedding journeys
- Trends in wedding photography and videography

The podcast is an excellent way for couples to learn while on the go, making wedding planning more accessible and enjoyable.

## 3. Workshops and Events

Style Me Pretty also offers workshops and events aimed at educating couples and wedding professionals. These events may include:

- Styling workshops
- Floral arrangement classes
- Networking events for vendors

These initiatives not only enhance the skill set of those involved but also strengthen the community bonds within the wedding industry.

## Impact on Wedding Trends

Style Me Pretty has significantly influenced wedding trends over the years. As a trendsetter, it shapes the preferences of couples and vendors alike. Some notable trends include:

# 1. Personalization

Couples increasingly seek to personalize their weddings, reflecting their unique love stories. Style Me Pretty has championed this trend by showcasing real weddings that highlight custom elements, such as:

- Personalized vows
- Custom decor and signage
- Unique entertainment options

# 2. Sustainable Weddings

In recent years, there has been a growing emphasis on sustainability in wedding planning. Style Me Pretty addresses this trend by featuring eco-friendly wedding ideas, such as:

- Local sourcing of flowers and food
- Eco-conscious wedding favors
- Upcycled decor

This focus on sustainability resonates with modern couples who wish to minimize their carbon footprint.

# 3. Intimate Celebrations

With the rise of micro-weddings and elopements, Style Me Pretty has adapted its content to reflect this shift in wedding size. The blog features beautiful small weddings that emphasize:

- Intimate settings
- Meaningful guest lists
- Unique, personal touches

This trend towards smaller celebrations has gained traction, especially in light of recent global events, and Style Me Pretty continues to lead the way in showcasing these intimate gatherings.

# Conclusion

Style Me Pretty Wedding Blog has carved a niche in the wedding industry, serving as an invaluable resource for couples embarking on their wedding planning journey. With its rich history, diverse content, and strong community engagement, it continues to inspire and empower couples worldwide. Whether you're seeking inspiration from real weddings, expert advice, or a curated vendor directory, Style Me Pretty remains a trusted ally in creating the wedding of your dreams. As trends evolve and new ideas emerge, this blog will undoubtedly continue to shape the future of wedding planning for years to come.

# Frequently Asked Questions

## What is Style Me Pretty known for?

Style Me Pretty is known for its curated collection of beautiful wedding inspiration, featuring real weddings, vendor recommendations, and a focus on stylish, personalized details.

## How can I submit my wedding to Style Me Pretty?

To submit your wedding to Style Me Pretty, visit their website and look for the submission guidelines. Typically, you will need to provide high-quality photos and details about your wedding.

## Does Style Me Pretty feature destination weddings?

Yes, Style Me Pretty frequently features destination weddings, showcasing unique locations and cultural elements that enhance wedding celebrations.

## What type of vendors does Style Me Pretty recommend?

Style Me Pretty recommends a variety of vendors including photographers, planners, florists, and venues, focusing on those who align with their aesthetic of elegance and creativity.

## Is there a Style Me Pretty magazine?

Yes, Style Me Pretty has launched a magazine that showcases stunning weddings, expert advice, and inspiration, available in both print and digital formats.

## Can I find DIY wedding projects on Style Me Pretty?

Absolutely! Style Me Pretty features a variety of DIY wedding projects and tutorials that help couples add personal touches to their celebrations.

## How often is new content published on Style Me Pretty?

New content is published daily on Style Me Pretty, with fresh inspiration, real wedding features, and vendor spotlights to keep readers engaged.

## Does Style Me Pretty have a social media presence?

Yes, Style Me Pretty has a strong social media presence across platforms like Instagram, Pinterest, and Facebook, where they share wedding inspiration and connect with their audience.

## What are some popular wedding themes featured on Style Me Pretty?

Popular wedding themes featured on Style Me Pretty include rustic chic, garden parties, modern elegance, and vintage glamour, showcasing a range of styles to inspire couples.

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