

UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS

UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS STANDS OUT AS A PREMIER INSTITUTION FOR ASPIRING BUSINESS PROFESSIONALS. LOCATED IN DEARBORN, MICHIGAN, THE COLLEGE PRIDES ITSELF ON PROVIDING A COMPREHENSIVE EDUCATIONAL EXPERIENCE THAT PREPARES STUDENTS FOR THE CHALLENGES OF THE BUSINESS WORLD. WITH A COMMITMENT TO ACADEMIC EXCELLENCE, INNOVATIVE RESEARCH, AND COMMUNITY ENGAGEMENT, THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS OFFERS A DIVERSE ARRAY OF PROGRAMS DESIGNED TO EQUIP STUDENTS WITH THE SKILLS AND KNOWLEDGE NECESSARY FOR SUCCESS IN THEIR CAREERS.

OVERVIEW OF THE COLLEGE

THE COLLEGE OF BUSINESS AT THE UNIVERSITY OF MICHIGAN DEARBORN WAS ESTABLISHED IN 1962 AND HAS SINCE DEVELOPED A ROBUST CURRICULUM THAT MERGES THEORY WITH PRACTICAL APPLICATION. THE COLLEGE IS ACCREDITED BY THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB), A DISTINCTION HELD BY ONLY ABOUT 5% OF BUSINESS SCHOOLS WORLDWIDE. THIS ACCREDITATION REFLECTS THE COLLEGE'S COMMITMENT TO HIGH EDUCATIONAL STANDARDS, ENSURING THAT STUDENTS RECEIVE A QUALITY EDUCATION THAT IS RECOGNIZED GLOBALLY.

ACADEMIC PROGRAMS

THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS OFFERS A VARIETY OF UNDERGRADUATE AND GRADUATE PROGRAMS TAILORED TO MEET THE NEEDS OF STUDENTS IN TODAY'S DYNAMIC BUSINESS ENVIRONMENT. THESE PROGRAMS INCLUDE:

- BACHELOR OF BUSINESS ADMINISTRATION (BBA)
- MASTER OF BUSINESS ADMINISTRATION (MBA)
- MASTER OF SCIENCE IN ACCOUNTING
- MASTER OF SCIENCE IN INFORMATION SYSTEMS
- DOCTOR OF BUSINESS ADMINISTRATION (DBA)

EACH PROGRAM IS DESIGNED TO PROVIDE STUDENTS WITH A SOLID FOUNDATION IN BUSINESS PRINCIPLES, ALONG WITH SPECIALIZED KNOWLEDGE IN AREAS SUCH AS FINANCE, MARKETING, AND MANAGEMENT.

UNDERGRADUATE PROGRAMS

THE UNDERGRADUATE PROGRAMS AT THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS EMPHASIZE A WELL-ROUNDED EDUCATION, COMBINING CORE BUSINESS COURSES WITH OPPORTUNITIES FOR EXPERIENTIAL LEARNING. THE BBA PROGRAM, FOR INSTANCE, ALLOWS STUDENTS TO SPECIALIZE IN VARIOUS AREAS, INCLUDING:

1. ACCOUNTING
2. FINANCE
3. MANAGEMENT

4. MARKETING

5. SUPPLY CHAIN MANAGEMENT

STUDENTS ARE ENCOURAGED TO ENGAGE IN INTERNSHIPS, CO-OP PROGRAMS, AND SERVICE-LEARNING PROJECTS, WHICH HELP TO BRIDGE THE GAP BETWEEN CLASSROOM THEORY AND REAL-WORLD APPLICATION.

GRADUATE PROGRAMS

THE GRADUATE PROGRAMS OFFERED AT THE COLLEGE CATER TO WORKING PROFESSIONALS AND FULL-TIME STUDENTS ALIKE. THE MBA PROGRAM IS PARTICULARLY NOTEWORTHY, PROVIDING A FLEXIBLE CURRICULUM THAT ALLOWS STUDENTS TO TAILOR THEIR STUDIES TO THEIR CAREER GOALS. KEY FEATURES OF THE MBA PROGRAM INCLUDE:

- SPECIALIZATIONS IN AREAS SUCH AS BUSINESS ANALYTICS, FINANCE, AND MARKETING
- EVENING AND WEEKEND CLASSES FOR WORKING PROFESSIONALS
- ACCESS TO A GLOBAL NETWORK OF ALUMNI AND BUSINESS LEADERS

ADDITIONALLY, THE MASTER OF SCIENCE PROGRAMS IN ACCOUNTING AND INFORMATION SYSTEMS PREPARE STUDENTS FOR ADVANCED ROLES IN THEIR RESPECTIVE FIELDS, FOCUSING ON TECHNICAL SKILLS AND INDUSTRY-RELEVANT KNOWLEDGE.

FACULTY AND RESEARCH

THE FACULTY AT THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS IS COMPOSED OF EXPERIENCED PROFESSIONALS AND SCHOLARS WHO ARE DEDICATED TO STUDENT SUCCESS. MANY FACULTY MEMBERS HAVE EXTENSIVE INDUSTRY EXPERIENCE, BRINGING REAL-WORLD PERSPECTIVES TO THE CLASSROOM. THEIR RESEARCH CONTRIBUTIONS SPAN VARIOUS FIELDS, INCLUDING:

- BUSINESS ETHICS
- ORGANIZATIONAL BEHAVIOR
- CONSUMER BEHAVIOR
- FINANCIAL MARKETS

THIS RESEARCH NOT ONLY ENHANCES THE ACADEMIC EXPERIENCE FOR STUDENTS BUT ALSO CONTRIBUTES TO THE BODY OF KNOWLEDGE IN THE BUSINESS COMMUNITY.

STUDENT ENGAGEMENT AND RESOURCES

THE COLLEGE ENCOURAGES STUDENT INVOLVEMENT THROUGH A VARIETY OF ORGANIZATIONS AND ACTIVITIES. STUDENTS CAN JOIN PROFESSIONAL ASSOCIATIONS, PARTICIPATE IN CASE COMPETITIONS, AND ENGAGE IN NETWORKING EVENTS. SOME NOTABLE STUDENT ORGANIZATIONS INCLUDE:

1. BUSINESS PROFESSIONALS OF AMERICA (BPA)
2. NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS (NABA)
3. SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM)
4. MARKETING CLUB

THESE ORGANIZATIONS PROVIDE STUDENTS WITH OPPORTUNITIES TO DEVELOP LEADERSHIP SKILLS, NETWORK WITH INDUSTRY PROFESSIONALS, AND GAIN HANDS-ON EXPERIENCE.

IN ADDITION TO STUDENT ORGANIZATIONS, THE COLLEGE OFFERS A RANGE OF RESOURCES TO SUPPORT STUDENT SUCCESS, INCLUDING:

- CAREER SERVICES: ASSISTING STUDENTS WITH JOB PLACEMENT, RESUME WRITING, AND INTERVIEW PREPARATION.
- ACADEMIC ADVISING: PROVIDING GUIDANCE ON COURSE SELECTION AND DEGREE PLANNING.
- TUTORING SERVICES: OFFERING ACADEMIC SUPPORT IN VARIOUS SUBJECTS.

COMMUNITY AND INDUSTRY PARTNERSHIPS

THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS PLACES A STRONG EMPHASIS ON COMMUNITY ENGAGEMENT AND INDUSTRY PARTNERSHIPS. THE COLLEGE COLLABORATES WITH LOCAL BUSINESSES AND ORGANIZATIONS TO CREATE OPPORTUNITIES FOR STUDENTS, INCLUDING INTERNSHIPS, MENTORSHIP PROGRAMS, AND COMMUNITY SERVICE PROJECTS.

THESE PARTNERSHIPS NOT ONLY HELP STUDENTS GAIN PRACTICAL EXPERIENCE BUT ALSO FOSTER A SENSE OF RESPONSIBILITY AND CONNECTION TO THE COMMUNITY. THE COLLEGE'S COMMITMENT TO SOCIAL RESPONSIBILITY IS REFLECTED IN ITS CURRICULUM AND OUTREACH INITIATIVES, EMPHASIZING THE IMPORTANCE OF ETHICAL BUSINESS PRACTICES AND COMMUNITY INVOLVEMENT.

GLOBAL OPPORTUNITIES

RECOGNIZING THE IMPORTANCE OF A GLOBAL PERSPECTIVE IN TODAY'S BUSINESS ENVIRONMENT, THE COLLEGE OF BUSINESS OFFERS VARIOUS INTERNATIONAL PROGRAMS. STUDENTS HAVE THE OPPORTUNITY TO PARTICIPATE IN STUDY ABROAD PROGRAMS, INTERNATIONAL INTERNSHIPS, AND GLOBAL BUSINESS PROJECTS. THESE EXPERIENCES ALLOW STUDENTS TO IMMERSE THEMSELVES IN DIFFERENT CULTURES, UNDERSTAND GLOBAL MARKETS, AND DEVELOP SKILLS THAT ARE HIGHLY VALUED BY EMPLOYERS.

CONCLUSION

THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS IS DEDICATED TO PROVIDING A TRANSFORMATIVE EDUCATIONAL EXPERIENCE FOR ITS STUDENTS. WITH A WIDE RANGE OF ACADEMIC PROGRAMS, EXPERIENCED FACULTY, AND STRONG INDUSTRY CONNECTIONS, THE COLLEGE PREPARES STUDENTS TO EXCEL IN THEIR CAREERS. WHETHER THROUGH UNDERGRADUATE OR GRADUATE STUDIES, STUDENTS ARE EQUIPPED WITH THE KNOWLEDGE AND SKILLS NECESSARY TO NAVIGATE THE COMPLEXITIES OF THE BUSINESS WORLD.

BY FOSTERING A COMMITMENT TO ACADEMIC EXCELLENCE, COMMUNITY ENGAGEMENT, AND GLOBAL AWARENESS, THE UNIVERSITY OF MICHIGAN DEARBORN COLLEGE OF BUSINESS CONTINUES TO BE A LEADER IN BUSINESS EDUCATION, SHAPING THE NEXT GENERATION OF BUSINESS LEADERS. AS STUDENTS EMBARK ON THEIR EDUCATIONAL JOURNEYS, THEY CAN BE CONFIDENT THAT THEY ARE RECEIVING AN EDUCATION THAT WILL PREPARE THEM FOR SUCCESS IN AN EVER-EVOLVING BUSINESS LANDSCAPE.

FREQUENTLY ASKED QUESTIONS

WHAT PROGRAMS ARE OFFERED AT THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

THE COLLEGE OF BUSINESS OFFERS UNDERGRADUATE AND GRADUATE PROGRAMS, INCLUDING BACHELOR'S DEGREES IN BUSINESS ADMINISTRATION, FINANCE, MARKETING, ACCOUNTING, AND MBA PROGRAMS WITH VARIOUS SPECIALIZATIONS.

WHAT ARE THE ADMISSION REQUIREMENTS FOR THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

ADMISSION REQUIREMENTS TYPICALLY INCLUDE A COMPLETED APPLICATION, HIGH SCHOOL TRANSCRIPTS, STANDARDIZED TEST SCORES (ACT/SAT), LETTERS OF RECOMMENDATION, AND A PERSONAL STATEMENT.

HOW DOES THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS SUPPORT STUDENT INTERNSHIPS?

THE COLLEGE OF BUSINESS PROVIDES CAREER SERVICES THAT ASSIST STUDENTS IN FINDING INTERNSHIPS, INCLUDING RESUME WORKSHOPS, INTERVIEW PREPARATION, AND CONNECTIONS WITH LOCAL BUSINESSES.

WHAT ARE SOME NOTABLE ACHIEVEMENTS OF THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

THE COLLEGE OF BUSINESS HAS RECEIVED AACSB ACCREDITATION, WHICH IS A HALLMARK OF EXCELLENCE IN BUSINESS EDUCATION, AND HAS BEEN RECOGNIZED FOR ITS STRONG FOCUS ON EXPERIENTIAL LEARNING.

ARE THERE OPPORTUNITIES FOR ONLINE LEARNING AT THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

YES, THE COLLEGE OF BUSINESS OFFERS SEVERAL ONLINE AND HYBRID COURSES, AS WELL AS FULLY ONLINE DEGREE PROGRAMS TO CATER TO THE NEEDS OF WORKING PROFESSIONALS.

WHAT STUDENT ORGANIZATIONS ARE AVAILABLE FOR BUSINESS STUDENTS AT THE UNIVERSITY OF MICHIGAN-DEARBORN?

STUDENTS CAN JOIN VARIOUS ORGANIZATIONS SUCH AS THE BUSINESS STUDENT COUNCIL, THE ACCOUNTING SOCIETY, THE MARKETING CLUB, AND THE FINANCE CLUB, WHICH PROVIDE NETWORKING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES.

HOW DOES THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS ENGAGE WITH THE LOCAL COMMUNITY?

THE COLLEGE OF BUSINESS ENGAGES WITH THE LOCAL COMMUNITY THROUGH SERVICE-LEARNING PROJECTS, PARTNERSHIPS WITH LOCAL BUSINESSES, AND INITIATIVES THAT PROMOTE ECONOMIC DEVELOPMENT IN THE REGION.

WHAT ARE THE CAREER PROSPECTS FOR GRADUATES OF THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

GRADUATES HAVE STRONG CAREER PROSPECTS IN VARIOUS FIELDS SUCH AS FINANCE, MARKETING, MANAGEMENT, AND ENTREPRENEURSHIP, WITH MANY ENTERING REPUTABLE COMPANIES AND ORGANIZATIONS.

DOES THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS OFFER STUDY ABROAD PROGRAMS?

YES, THE COLLEGE OF BUSINESS OFFERS STUDY ABROAD PROGRAMS THAT ALLOW STUDENTS TO GAIN INTERNATIONAL EXPERIENCE AND UNDERSTANDING OF GLOBAL BUSINESS PRACTICES.

WHAT RESOURCES ARE AVAILABLE FOR ACADEMIC SUPPORT AT THE UNIVERSITY OF MICHIGAN-DEARBORN COLLEGE OF BUSINESS?

STUDENTS HAVE ACCESS TO ACADEMIC ADVISING, TUTORING SERVICES, WORKSHOPS FOR STUDY SKILLS, AND MENTORSHIP PROGRAMS TO HELP THEM SUCCEED ACADEMICALLY.

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